

# Paul Robeson All-Star Classic, Inc.

199 Fourth Ave, East Orange, NJ 07107

Phone: 973-266-5760

Fax 973-678-4865



April 22, 2016

Dear Sponsor:

The Paul Robeson All-Star Classic, Inc. will host its 23<sup>rd</sup> Annual Paul Robeson All-Star Football Classic game on June 13, 2016 - 7:00PM at the Paul Robeson Stadium, 215 Clinton Street, East Orange, NJ.

The Paul Robeson High School Football Classic was founded twenty-three years ago, to provide a showcase for outstanding student athletes from Essex, Passaic, Morris and Sussex counties. Athletes are not only chosen for their athletic prowess, but also for their academic standing, sportsmanship and their civic involvement. The Paul Robeson All-Star Classic, Inc. is grateful for the generous support from all our sponsors, who contribute to the success of the All-Star game.

As the game continues to grow in stature and appeal, we seek to foster opportunities for our partners in the corporate and business community to play a vital role. This is key to our continuing success.

We are hopeful you will favor our request to participate by selecting a sponsorship package that fits your budget.

Kindly make checks payable to: The Paul Robeson All-Star Classic, Inc.

Please return all signed forms and checks to:

Ken Trimmer  
24 Welshman Ct.  
Caldwell, NJ 07006

**ALL DONATIONS ARE TAX DEDUCTABLE**

The Paul Robeson All-Star Classic, Inc. tax exemption number is 45-2847792

Sincerely,

A handwritten signature in black ink, appearing to be 'Ken Trimmer', written over a horizontal line.

Robeson Classic Committee

# Paul Robeson All-Star Classic, Inc.



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## Ad Contract

The Paul Robeson All-Star Classic Inc. Program Committee and \_\_\_\_\_  
agree to the following terms for their advertisement in the

### The Paul Robeson All-Star Football Classic Program:

- Back Cover** (Event Sponsor) ..... **\$ 10,000.00** *gold*
- Inside Covers** (Major Game Sponsors) ..... **\$ 7,500.00**
- Premium Pages** (Game Sponsors) ..... **\$ 5,000.00**
- Full Page** ..... **\$ 100.00**
- Business Patron** (Business card) ..... **\$ 50.00**

Contact Person: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Please attach your Ad

Ad should be camera ready. Send original Ad by email in a word document, pdf or jpeg format to:

[joestef@comcast.net](mailto:joestef@comcast.net)

For questions please call: Joe Stefanelli 973-600-6868

All Signed contracts and Ad copy must be returned by Sunday May 22, 2016.

Anything received after May 22<sup>nd</sup>, may not have enough time to be included in the program

Please make checks payable to: Paul Robeson All-Star Classic, Inc.

For more information please call: Ken Trimmer 973-432-3321

Please return all signed forms, copy of ads and checks to: Ken Trimmer  
24 Welshman Ct.  
Caldwell, NJ 07006

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501 (c) Tax ID # 45-2847792

## Sponsor Contract

Company/Association: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Financial Commitment: Amount: \$ \_\_\_\_\_ No. of Years: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Robeson Representative: \_\_\_\_\_

- 1. Event Sponsor - \$ 10,000.00**  
Total Advertising Package (Game Program Back Cover).
- 2. Major Game Sponsors - \$ 7,500.00**  
Exclusive Advertising to your product or company (Game Program Inside Front or Back Cover).  
  
Company/Product Specialty:  
Examples: The OFFICIAL auto dealership, auto manufacturer, health care, a drug or drug company, insurance company, beverage company, airline, resort, sporting goods, snacks, financial institute, communication company.
- 3. Game Sponsors - \$ 5,000.00 (Game Program Full Page).**  
Examples: Your Company can sponsor all first downs, the 1st half, the Halftime show, the 2nd half.
- 4. Personal/Corporate Sponsor (circle one)**  
\$1,000.00    \$2,000.00    \$3,000.00    \$4,000.00    other: \$ \_\_\_\_\_

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