

Parenting 2.0

Raising Responsible Digital Citizens



I.**The Digital Landscape****II.****Cyberbullying****III.****Solutions and Strategies**

Digital Natives

- Born after 1990
- Highly connected
- 97% play video games
- 75% have cell phones
- 68% use IM
- 70% use SN sites
- Easily adapt and adopt
- Generate content



Brave New World

- Personal relationships heavily influenced by “bubble” that the Internet represents
- Accept web as dominant medium for social interaction with peers
- More comfortable with a public persona



The Time Machine

- Time spent online up to 13 hours per week from 8 hours five years ago
- Social Networking and games dominate time spent
- Pediatricians recommend no more than 2 hours/day for youth



Friend or Foe?

- Easy to fake online persona
- Predators adapting to Social Networks
- Practice of “Sextortion” includes using digital content for blackmail



15-year-old girl on Facebook


Adults Only?

- Pornography more available and graphic than ever before
- Increasing chances of accidental exposure due to spam attacks on social networks
- Average age for first exposure to pornography is 11






I.**The Digital Landscape**

II.**Cyberbullying**

III.**Solutions and Strategies**


- Bullying through electronic means
- Text, Facebook, YouTube common mediums
- Potentially fatal (Megan Meier, Phoebe Prince, Alexis Pilkington)



- **Ubiquitous**
Phones, computers
- **Public**
Visible to anyone
- **Constant**
School, play, home
- **Viral**
Social mediums
- **Serious**
Risk of suicide



Communication

- Ask specific questions about online activities
- Ask them what they think about online bullies
- Tell them to tell you if they encounter kids being mean online



Vigilance

- Changes in online activities
- Changes in mood
- Shifts in attitude towards social activities



I.

The Digital Landscape

II.

Cyberbullying

III.

Solutions and Strategies

Be a Parent

- Decide when your kids are ready
- Stress respect of others
- Consider maturity of peers and child
- Set clear rules
- Set clear consequences



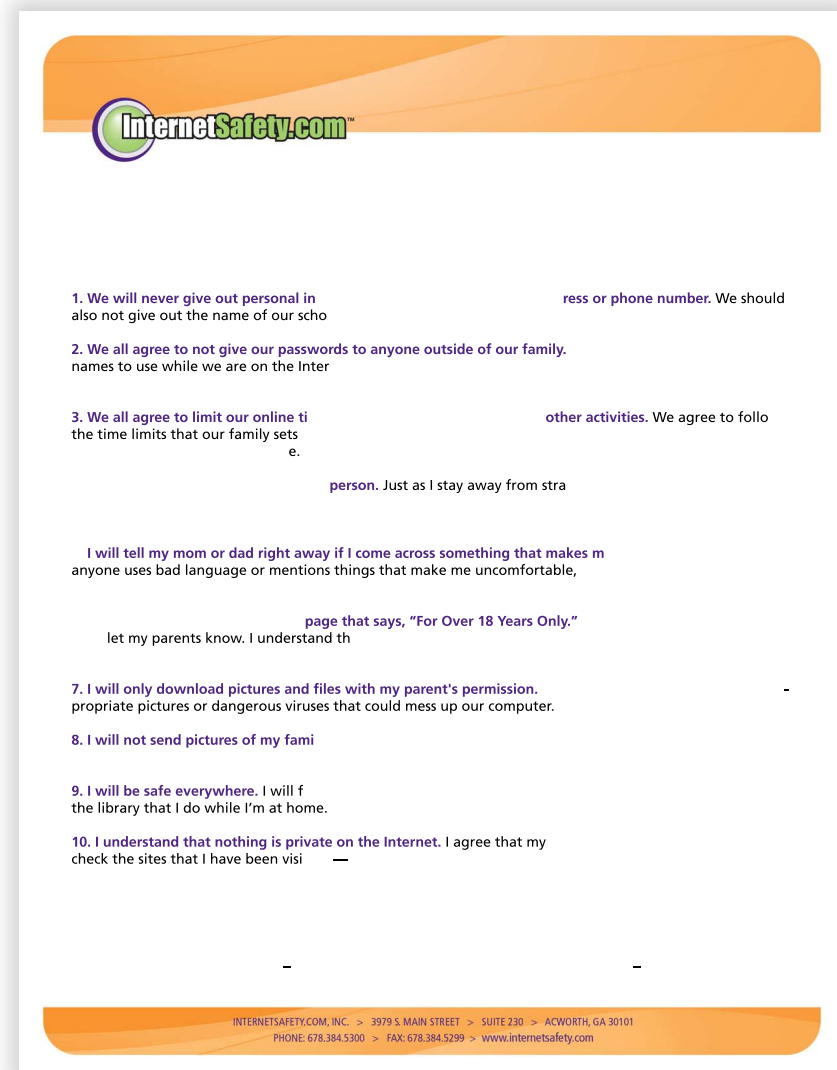
Cyberbullying

- Take the problem seriously
- Assure your child you will make it stop
- Don't react to the bully
- Record and report



Be Proactive

- Download and sign InternetSafety.com Gameplan
- Get savvy
- Get interactive
- Get the right tools



The screenshot shows a document titled "InternetSafety.com" with a list of 10 numbered items. The text is partially obscured by redaction marks (dashed lines). The items are:

1. We will never give out personal information, including my address or phone number. We should also not give out the name of our school.
2. We all agree to not give our passwords to anyone outside of our family. We will use different names to use while we are on the Internet.
3. We all agree to limit our online time to [redacted] other activities. We agree to follow the time limits that our family sets. [redacted] person. Just as I stay away from strangers.
4. I will tell my mom or dad right away if I come across something that makes me uncomfortable, or if anyone uses bad language or mentions things that make me uncomfortable. I will let my parents know. I understand that the [redacted] page that says, "For Over 18 Years Only."
5. I will only download pictures and files with my parent's permission. I will not download inappropriate pictures or dangerous viruses that could mess up our computer.
6. I will not send pictures of my family to anyone online.
7. I will be safe everywhere. I will follow the rules of the library that I do while I'm at home.
8. I understand that nothing is private on the Internet. I agree that my parents will check the sites that I have been visiting.

At the bottom of the page, there is contact information for InternetSafety.com, Inc. located at 3979 S. Main Street, Suite 230, Acworth, GA 30101. The phone number is 678.384.5300 and the fax number is 678.384.5299. The website is www.internetsafety.com.

safeeyes® 6

Family Internet Manager



**Websites**

Monitor and filter websites based on categories and auto enablement of Safe Search.

**Videos**

Monitor and filter Online TV by show rating and block inappropriate YouTube clips.

**Music**

Monitor music downloaded through iTunes and limit access to explicit content.

**Games**

Limit online interactions with popular games and restrict access to gaming websites.

**Instant Messaging**

Monitor or block instant messaging applications and online chat rooms.

**Social Networking**

Monitor postings on social network sites for personal information or block social networking sites.



Email

Choose to block email, allow it with only approved contacts, or allow unrestricted email.



Activity Reports

Smart, informative reports of online activity with summary reports sent to your inbox.



Instant Alerts

Text Message, Email or Phone alerts when someone visits inappropriate content.



Time Limits

Choose the times of the day that the Internet is available or set a total time that can be spent online.



Remote Management

Change your settings anytime from anywhere using only your web browser.



Multiple Profiles

Setup monitoring and filtering policies for each user.

Questions?

