

WUSD Now on Facebook

As of September 2012, over 184 million Americans are using Facebook as a way to stay connected with individuals and organizations within their communities and across the world. Use of social media continues to grow at a fast pace and clearly this phenomenon has hit Wickenburg. Residents in our area use Facebook to advertise events and stay in touch with others. Wickenburg residents who are traveling or spend a portion of the year away from our town also are using Facebook to stay informed.

Over the course of the past couple years our individual schools in the Wickenburg Unified School District have developed Facebook pages and have established a large following of people who desire to stay in tune with current events. Observing the power of this resource to enhance communication with school district residents, I have now developed a Facebook page which will be updated periodically providing information on school district level news and events.

My plan is to provide pictures, videos and other forms of information as I travel around to our schools and events within the community that relate to education. I have asked each of our schools to have their Facebook pages “like” my page so that individuals connected to a particular school can stay abreast of District news.

If you are on Facebook I would encourage you to search for “Dr. Howard Carlson – WUSD Superintendent” to connect to the page I have created. Once at the page you can “like” it and that will enable you to automatically receive the periodic updates which will be posted. If you have not connected to Facebook as of yet I would encourage you to do so by going to www.facebook.com and setting up an account. It is actually quite easy, but if you make an attempt and have trouble please let me know and I will make sure we assist you in process.

I am excited to share information with the community via Facebook as it becomes available and thank you for taking the time to “like” my page at your convenience. Again, if you experience any trouble getting connected please don’t hesitate to contact me at hcarlson@wickenburg.k12.az.us and I will do what I can to assist.